



For Immediate Release:

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**Junior Achievement of Mid-Michigan Grows:
Lansing District Welcomes New Director**

Lansing, Mich., October 13, 2016 – Junior Achievement President, William Coderre, is pleased to announce that Jocelyn Wilder has accepted the new District Director position created for Junior Achievement of Mid-Michigan.

Jocelyn, a six-year veteran of the nonprofit sector, previously served the Boy Scouts of America in the Southern Shores area, as well as a variety of businesses for 15 years prior. She holds a BA from Iowa State University in Business Management and specializes in fundraising and donor relations.

Jocelyn will head the day to day operations of JA of the Mid-Michigan office and offer leadership to our Education and Development Departments. She will serve as the main public contact for the tri-county district.

Jocelyn and her husband Josh are the proud parents of two children, Brylee Grace (age 3) and Harrison (age 1). In her spare time she enjoys photography, DIY projects, volleyball and spending time with her family. She generously volunteers for Kiwanis International in the downtown Ann Arbor chapter, the Boy Scouts of America as a Chartered Organization Representative, and serves the Westwinds Community Church of Jackson, MI.

Anticipate seeing Jocelyn around the area during the next several weeks as she seeks to build meaningful relationships in the Lansing community. Her first official day was September 6th, where she began training in the JA of the Michigan Great Lakes office headquartered in Grand Rapids, MI.

Jocelyn would love the opportunity to meet and get to know all supporters of JA Mid-Michigan. Please take a moment to reach out to her, introduce yourself, and welcome her to our dynamic organization!

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About Junior Achievement of Mid-Michigan, Inc.

JA of Mid-Michigan is an area office of JA USA, the world's largest organization dedicated to educating students about workforce readiness, entrepreneurship and financial literacy through experiential, hands-on programs. We currently service the tri-county area of Ingham, Clinton and Eaton which contains over 83,000 students. The organization offers programs to help prepare young people in Mid-Michigan for the real world by showing them how to generate wealth and effectively manage it, how to create jobs which make their communities more robust, and how to apply entrepreneurial thinking to the workplace. Students put these lessons into action and are empowered to own their economic success. Visit www.juniorachievement.org/web/ja-midmichigan for more information.