MISSION

To inspire and prepare young people to succeed in a global economy.

VALUES

- **Belief** in the boundless potential of young people
- **Commitment** to the principles of market-based economics and entrepreneurship
- **Passion** for our mission with honesty, integrity, and excellence in our actions
- **Belief** in the power of partnership and collaboration
- **Conviction** in the educational and motivational impact of relevant, hands-on learning
IMPACTING THE CAROLINAS
2016-2017 SCHOOL YEAR | 43,322 Students Served

IMPACTING MORE STUDENTS IN CLASSROOMS
Providing JA programs to **33,240 students** in **1,581 classrooms**, an increase of **11%**.

PROVIDING STUDENTS WITH WORK-BASED LEARNING EXPERIENCES
Through JA Job Shadows, networking luncheons, and afterschool activities, **795 students** connected with volunteers from **41 businesses** to practice and develop their employability skills.

REDEFINING THE PROGRAM MODEL
Growing the JA Symposium Series on financial literacy, work readiness and entrepreneurship to reach **1,261 students** from **13 schools**, interacting with **278 corporate volunteers**.

INTRODUCING 4TH & 5TH GRADE TO CAREER PATHWAYS IN JA BIZTOWN
Providing experiential learning opportunities in JA BizTown for **8,873 4th & 5th grade students** from **98 schools** in six counties.

GROWING JA FINANCE PARK
Welcoming **895 students** from **13 schools** to JA Finance Park, an increase of **12%**.

DEVELOPING LEADERS
Training **758 high school students** to serve as JA mentors to **5,838 elementary students** in **285 classrooms**.

TRANSFORMING THE CLASSROOM
Enhancing our classroom and capstone programs by adding technology and digital learning components to the student experience.
Imagine what 45,000 young people – spread throughout the Carolinas – can accomplish with dedicated mentors.

This vision drives our nearly 3,700 volunteers, who contribute their time and talents by nurturing young people’s business and financial skills. From spending the workday with JA Job Shadow students, to volunteering at JA BizTown, to mentoring a JA Company Program team, JA volunteers share their enthusiasm and passion for work readiness, financial literacy, and entrepreneurship in all industries and fields.

JA mentors empower young people to transform their future and own their economic success.
INVESTING IN OUR FUTURE LEADERS

JA could not prepare young people to succeed in a global economy or empower young people to own their economic success without our investors. Every single dollar makes a difference. All donations to JA of Central Carolinas help to continually evolve and expand programs locally and across our region.

OUR COMMUNITY OF SUPPORT

* 2016-2017 CORPORATE INVESTORS *

$25,000+
- Ally
- Barings
- Chick-fil-A
- Fast Med Urgent Care
- Harris Teeter
- The Leon Levine Foundation
- LPL Financial
- Newman’s Own Foundation
- Sunbelt Rentals
- TIAA
- UPS Foundation
- UTC Aerospace
- Woodforest National Bank

$15,000 to $24,999
- AT&T Aspire
- Bank of America
- Charlotte Succession
- Charlotte Merchants Foundation
- The Hartford
- Mecklenburg County
- Prudential Annuities
- Spiracle Media
- SPX FLOW
- SunTrust Foundation
- Wells Fargo

$10,000 to $14,999
- Akers Foundation
- Ally Financial
- American Airlines
- Carrier Corp.
- Empower Retirement
- Founders Federal Credit Union
- Novant Health
- Philip L. Van Every Foundation
- Regions
- Snyder’s-Lance
- The Springs Close Foundation
- Together We Feed
- Travelers
- Williams & Fudge

$5,000 to $9,999
- Accenture
- Advanced Superabrasives
- Albemarle Corp.
- Aon
- Bojangles’ Restaurants
- Community Foundation of Gaston County
- Deloitte & Touche
- Duke Energy
- ExxonMobil
- Fidelity Investments
- Hobart Financial Group
- INSP, LLC
- JE Dunn Construction
- The Medicines Company
- Miriam and Robert Hayes Charitable Trust
- Moore & Van Allen
- Piedmont Natural Gas
- Publix Super Markets
- Quicken Loans/Rock Ventures
- Rite Aid Foundation KidCents
- Synchrony Financial
In the spring of 2016, Junior Achievement USA conducted a survey of more than 700 JA Alumni to gain a better understanding of the impact of Junior Achievement programs. View the full report on our website. Some of the key findings:

**JA Programs Have Long-Term Impact**

**JA Alumni Career Aspirations**

- **Education:** JA Alumni are more inclined to finish high school than the general population. They are also 30% more likely to have a four-year degree and 67% more likely to have an advanced degree.

- **Economic Mobility:** JA Alumni report a 39% increase in their economic mobility from student to adult; 39% of JA Alumni have reported an increase in self-efficacy.

- **Career Success:** 88% of JA Alumni say they are satisfied with their careers, compared to 49% of the general public. They are also more inclined to work in management positions than the general population.

- **Entrepreneurial Activity:** JA Alumni are 143% more likely to start a business compared to the general public.

- **Income:** JA Alumni have a median household income that is 20% higher than the U.S. median household income. They also have a 60% more positive perception of the US economic system.
Opening in the fall of 2018, JA of Central Carolinas’ new headquarters will feature JA BizTown® and JA Finance Park® facilities, symposium space, and offices. The facility will equip the organization to reach 600,000 local students over the next ten years; directly impacting their socioeconomic mobility and providing empowerment and hope through connection to the community. As Charlotte’s residents and businesses seek effective and measurable ways to remove barriers for economic opportunity, JA’s proven programs present tangible ways to impact our city’s future economic development - from closing the skills gap, to financial education, to next generation pathways. JA’s unique position offers a perfect vehicle for significant impact, and JA is dedicated to building a human bridge to the future for the students that live - and will eventually work - in our communities.

**Student Growth By Program Year**

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-2014</td>
<td>33,287</td>
</tr>
<tr>
<td>2014-2015</td>
<td>36,908</td>
</tr>
<tr>
<td>2015-2016</td>
<td>41,964</td>
</tr>
<tr>
<td>2016-2017</td>
<td>43,322</td>
</tr>
<tr>
<td>2017-2018</td>
<td>45,000 (GOAL)</td>
</tr>
<tr>
<td>2018-2019</td>
<td>60,000 (GOAL)</td>
</tr>
</tbody>
</table>

600,000 JA Students Served by 2030