



PRESS RELEASE

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Local Students Become “Titans of Business”

Rochester, NY- Students from Gates-Chili High School emerged as the region’s next “Titans of Business” at the **5th Annual Junior Achievement Titan of Business Challenge**, held on May 21, 2014 at St. John Fisher College. More than 100 area high school students competed in the event, which was presented by First Niagara.

The JA Titan of Business Challenge is a business strategy tournament utilizing the *JA Titan®* program, an on-line interactive business simulation. The competition teaches young entrepreneurs the nuances of running a global business in a competitive, high-tech marketplace. The success or failure of their companies depended on how well the student CEOs managed real-time key decisions. The top three teams were awarded cash and scholarships to local colleges.

Winning first place was the team of Alan Nguyen and Brittany Shaw. Second place honors went to Brandon La, Samantha O’Neill and Pat Brett. Capturing third place was Morgan Strong, Sara Wright and Jennie Tran.

There was also a recipient of the 2014 Junior Achievement *Turning Points 2* essay contest. That honor went to Adrienne Ingram Zand of Brighton High School.

Thirty-three teams earned the right to compete in the Titan Business Challenge during a qualifying round held virtually on April 4, 2014. Over 120 teams, representing 350 area students, took part in the Titan Qualifying Round. Schools with teams competing in the final round were: Bishop Kearney, Brighton, Charlotte, Gates-Chili, Robert Brown, Vanguard, Wayne Central, Webster Schroeder, Webster Thomas, Wheatland-Chili and York.

The Junior Achievement Titan of Business Challenge is underwritten by the *Rochester Business Journal*, WROC, Turning Points 2 and St. John Fisher College. To learn more about the JA Titan® program, contact Junior Achievement of Central Upstate New York at 585-327-7400 or visit www.jacuny.org.

ABOUT JUNIOR ACHIEVEMENT

The mission of Junior Achievement is to inspire and prepare young people to succeed in a global economy. Junior Achievement empowers young people to own their economic success, plan for their future and make smart academic and economic choices. Our corporate and community volunteers deliver relevant hands-on curriculum that gives K-12 students knowledge and skills in financial literacy, work readiness and entrepreneurship.

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