News Release

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Bob Ayres Named 2019 JA Hero

Eau Claire, Wisconsin – Junior Achievement of Wisconsin, Northwest Wisconsin is pleased to announce that Bob Ayres, President of River City Transport LLC and past Junior Achievement Board Chair is slated to receive the 2019 JA Hero award at the upcoming JA Hero’s Gala. Bob’s long history with his work as an entrepreneur and leadership in his local philanthropic efforts help keep Junior Achievement prospering throughout Northwest Wisconsin.

The event takes place at the Florian Gardens in Eau Claire on May 14 from 5:30-8:30 p.m. The evening is an opportunity to recognize and celebrate area heroes who champion the need to help area youth in the areas of financial literacy, work readiness and entrepreneurship. For more information or to register, log onto http://bit.ly/HeroGala2019 or call 715-835-5566.

Nine additional Junior Achievement heroes including businesses, teachers and volunteers will be recognized.

About Junior Achievement® Junior Achievement (JA) is the world’s largest non-profit organization dedicated to educating students about entrepreneurship, financial literacy and work readiness through experiential hands-on programs. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. As a nonprofit organization, Junior Achievement reaches more than 4.8 million students per year in 109 markets across the United States, with an additional 5.2 million students served by operations in 100 other countries worldwide. Locally, Junior Achievement has 12 area offices across Wisconsin and serve approximately 153,000 students mentored by nearly 9,000 volunteers. For more information on Junior Achievement and their centennial year. Northwestern Wisconsin staff collaborates with more than 690 volunteers and 670 teachers, educating more than 18,500 students throughout northwestern Wisconsin last school year. For more information visit us at wisconsin.ja.org or call 715-835-5566.