News Release
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Festival Foods Raises Funds to Benefit
Junior Achievement of Wisconsin in Northwest Wisconsin

_Eau Claire, Wisconsin_ - Festival Foods recently awarded Junior Achievement of Wisconsin in Northwest Wisconsin a check for more than $4,300 from its Junior Achievement Back to School promotion. The promotion took place last month at all Eau Claire Festival Foods locations.

During this time, Festival Foods customers purchased a $1 or $5 postcard showing their support of Junior Achievement (JA) programs. The funds raised from this year’s promotion will provide funds for JA economic education programs in eight classrooms in the Chippewa Valley.

“We are thankful for business partners like Festival Foods. We would not be able to offer JA programs without their support,” said Junior Achievement area director, Susan Peterson. “We also want to thank everyone who showed their support through purchasing a postcard as they checked out at the register.”

Junior Achievement is that ‘real’-life connection between the business volunteers and youth in our schools. JA helps provide needed financial literacy skill, opportunities for career exploration, and fundamentals of how a business works.

To donate or volunteer in the classroom or for more information, please call 715.835.5566 or visit wisconsin.ja.org.

**About Junior Achievement** Junior Achievement (JA) is the world’s largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. As a nonprofit organization, Junior Achievement reaches more than 4.8 million students per year in 109 markets across the United States, with an additional 5.2 million students served by operations in 100 other countries worldwide. Locally, Junior Achievement has 12 area offices across Wisconsin and serve approximately 147,000 students mentored by nearly 8,300 volunteers. JA in Northwestern Wisconsin annually collaborates with more than 700 volunteers and 630 teachers, and educates more than 18,400 students throughout northwestern Wisconsin. For more information visit us at wisconsin.ja.org or call 715-835-5566.