Junior Achievement of Wisconsin, Northwest and Coulee Areas Receive $25,000 Gift from the Otto Bremer Trust

Eau Claire & La Crosse WI – Junior Achievement (JA) of Wisconsin, Inc. Northwest and Coulee areas received $25,000 from the Otto Bremer Trust (OBT). This generous donation will help JA continue to reach youth in rural communities in teaching students about work readiness, career exploration and key economic education opportunities. These programs help area youth own their own economic success.

The St. Paul, MN based organization is a private charitable trust established in 1944 by founder Otto Bremer, who was a successful banker and community business leader. OBT owns 92 percent of Bremer Bank and also manages a diversified investment portfolio. The mission of OBT is to invest in people, places and opportunities in the Upper Midwest. Since its inception, OBT has invested more than $700 million in non-profit organizations throughout Minnesota, North Dakota and western Wisconsin.

The gift to Junior Achievement allows the nonprofit organization to serve students in the counties of Dunn, Eau Claire and La Crosse serving specifically in the communities of Colfax, Eau Claire, Elk Mound, Menomonie and La Crosse where there are Bremer Bank locations. These dollars will impact more than 1,000 students in their classrooms.

“The investment from OBT supports Junior Achievement to grow in its goal of providing more opportunities for high school students to explore careers and learn about essential soft skills in the Chippewa Valley and the Coulee Region. Because of the Otto Bremer Trust investment JA is able to reach more youth in our rural communities with workforce skills and personal finance education,” said Junior Achievement Area Director, Susan Peterson.

Junior Achievement (JA) is the world's largest non-profit organization dedicated to educating K-12th grade students about entrepreneurship, financial literacy and work readiness through experiential hands-on programs. Staff collaborate with more than 900 volunteers and 900 teachers, educating nearly 20,000 students throughout northern and western Wisconsin this school year. For more information visit us at http://wisconsin.ja.org/northwest-district and http://wisconsin.ja.org/couleeregion or call 715-835-5566.