News Release
For Immediate Release – August 6, 2019

Contact:
Susan Peterson
Area Director, Northwest Wisconsin
Junior Achievement of Wisconsin, Inc.
speterson@jawis.org
715-214-1124

Junior Achievement Welcomes New Board Members

Eau Claire, Wisconsin – Junior Achievement of Wisconsin, Northwest Wisconsin gains two new leaders on its Board of Directors.

Natalyn Marlaire is Director of Advising and Services at Chippewa Valley Technical College (CTVC) in Eau Claire. Natalyn has served in a student services leadership role for over 14 years at CVTC and has 10 years of experience in developing intervention programming for at-risk young adults at a community-based organization in Eau Claire, Wisconsin.

In her role as Director of Advising and Services at CVTC, she provides direction and oversight for Academic Advising, Student Success and the Career Development Department, Student Central, Assessment Center and the coordination and management of federal and state grants that focus on mental health, support services and retention of students at CVTC. In addition, she serves as the Title IX Coordinator focused on the implementation of policy, procedure and prevention programming.

A NaBITA member since 2010, Natalyn serves on the ATIXA Advisory Board, Eau Claire Health Communities Mental Health Action Team, and numerous other task forces and committees at CVTC. Natalyn is an active community member in Altoona.

Jeff Tornow has been in retail store leadership for over 25 years and is currently the Store Leader with Scheels at Oakwood Mall in Eau Claire, WI. A UW-Madison graduate with a BBA in Business Administration, Jeff has been with Scheels for the last 13 years and worked in several markets throughout the Midwest, including Fargo, ND and Sioux City, IA. He and his wife have four children and live south of Eau Claire. An active community member, Jeff is an active JA volunteer. Jeff also volunteers his time with a number of local non-profit organizations in the community.

About Junior Achievement® Junior Achievement (JA) is the world’s largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. As a nonprofit organization, Junior Achievement reaches more than 4.8 million students per year in 109 markets across the United States, with an additional 5.2 million students served by operations in 100 other countries worldwide. Locally, Junior Achievement has 12 area offices across Wisconsin and serve approximately 153,000 students mentored by nearly 9,000 volunteers. Northwestern Wisconsin staff collaborates with more than 690 volunteers and 670 teachers, educating more than 18,500 students throughout northwestern Wisconsin last school year. For more information visit us at wisconsin.ja.org, or call 715-835-5566.