NEWS RELEASE

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Junior Achievement of Wisconsin Announces 2020 Inductees for the Wisconsin Business Hall of Fame

Executives from Jack Link’s Protein Snacks, Tamarack Petroleum Company, Inc., Festival Foods, and Bucyrus to be inducted into the Wisconsin Business Hall of Fame on April 29

MILWAUKEE, WI – On April 29, 2020 four exceptional Wisconsin business leaders will be inducted into the Junior Achievement of Wisconsin Business Hall of Fame™. These include: Jack Link (Jack Link’s Protein Snacks); Dave Skogen (Festival Foods); Timothy W. Sullivan (in recognition of his contributions to Bucyrus); and Daniel F. "Jack" McKeithan, Jr. (Tamarack Petroleum Company, Inc.), inducted posthumously. The event will be held at the The Pfister Hotel in Milwaukee.

Established in 1990, the Wisconsin Business Hall of Fame honors individuals whose business innovations, effective management, and civic involvement have made a difference in companies and communities throughout the state. The laureates are also recognized for the high standards they set as role models for Wisconsin’s young people and as innovative business leaders who have positively shaped Wisconsin’s business climate.

“This year’s class of laureates represent the ideals of the Wisconsin Business Hall of Fame,” says Michael Frohna, president of Junior Achievement of Wisconsin. “They signify the core of what Junior Achievement has been all about for the past 100 years – entrepreneurship, business acumen, and economic success. Their leadership, character, and dedication to community service provide Wisconsin students with a guide for achievement and fulfillment.”

In addition to inducting the four accomplished business leaders, several other awards will be presented at the ceremony: the Distinguished Executive Award to Jim Popp of Johnson Financial Group; the Peak Performer Award to Patricia Contreras of Rockwell Automation; and the 2020 Young Entrepreneur of the Year Award which will be announced on March 20 and is sponsored by EY and presented by Junior Achievement and the Wisconsin Department of Public Instruction. Awards will be presented by the event emcee, Kathy Mykleby, retired WISN 12 news anchor.

Past inductees to the Wisconsin Business Hall of Fame include: Don Zietlow, Kwik Trip, Inc.; Art, Bill and Ray Schmidt, U.S. Venture, Inc.; Craig Culver, Culver’s; Russell M. Darrow, Jr., Russ Darrow Group, Inc.; William Specht, Cousins Submarines, Inc.; Frederick Stratton, Jr., Briggs & Stratton; Frederick C. Miller, Miller Brewing Company; Robert E. Harlan, the Green Bay Packers; Pleasant Rowland, American Girl; Don Schneider, Schneider Trucking; John Stollenwerk, Allen Edmonds Shoe Company; Richard Teerlink, Harley-Davidson, Inc.; and Bud Selig, Milwaukee
Proceeds from the Wisconsin Business Hall of Fame event will support Junior Achievement of Wisconsin’s K-12 educational programs in financial literacy, entrepreneurship, and career readiness. The Wisconsin Business Hall of Fame will be held on April 29, 2020 at 5:15 p.m. at the Pfister Hotel at 424 East Wisconsin Avenue in Milwaukee. To attend the event, register at wisconsin.ja.org.

About Junior Achievement (JA)
Junior Achievement is the world’s largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness, and entrepreneurship. Junior Achievement of Wisconsin has 12 area offices across Wisconsin and annually serves approximately 150,000 students with more than 8,000 volunteer mentors. For more information on Junior Achievement of Wisconsin, visit wisconsin.ja.org.

About Wisconsin Business Hall of Fame™:
The Wisconsin Business Hall of Fame was established in 1990 by Junior Achievement of Wisconsin to honor individuals who have established themselves as role models and whose business innovations, effective management, and civic involvement make a difference in companies and communities throughout the state. An annual induction ceremony and benefit dinner honors new laureates each year.

The Wisconsin Business Hall of Fame exhibit, sponsored by The Lynde and Harry Bradley Foundation and housed at the Junior Achievement Kohl’s Education Center, functions as an interactive showcase of more than 110 inductees inducted since 1990. The exhibit features interactive iPad displays, energy graphics, and multimedia wall. The result is a dynamic experience that makes the stories of Wisconsin business leaders come alive for the more than 20,000 visitors and students who come through the building annually.

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*NOTE TO MEDIA:* Headshots of the 2020 laureates are immediately available upon request. Photos of the Wisconsin Hall of Fame will be available post event. Media interested in more information or interviewing any of the laureates, award recipients, or Junior Achievement of Wisconsin President Michael Frohna about this event, please contact Traci Chisholm at tchisholm@jawis.org.