

NEWS RELEASE



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Junior Achievement raises more than \$125K during 36th Annual JA Bowl-A-Thon

Funds to support financial literacy, work readiness programs in WNY schools

BUFFALO, N.Y. – Junior Achievement of Western New York (JA) announced via a series of video recordings on Facebook that it raised \$126,118 through the 36th Annual JA Bowl-A-Thon fundraiser. A total of 1,132 individuals, representing 50 local companies, raised funds for JA’s financial literacy, entrepreneurship, and career and work readiness programs, taught by volunteers in WNY schools. Bank of America has been the Title Sponsor of the JA Bowl-A-Thon for the past 35 years.

“Bank of America is committed to supporting young adults in Western New York by providing them with the skills, resources and experiences they need to succeed,” said Laura Dolan, Buffalo market manager for Bank of America. “Programs like Junior Achievement are crucial to the education of young people, and it’s an honor to return as the Title Sponsor of the JA Bowl-A-Thon for the 35th year. Thank you to JA for your partnership and for providing Bank of America with meaningful opportunities to share financial literacy and economic education skills that will help students succeed in future endeavors.”

The top five fundraising companies announced were: Tops Friendly Markets, with \$18,188, led by coordinators Joanne Probst and Lauren Smith; Independent Health, with \$15,482, led by coordinators Mary Maisano and Victoria Saupp; National Fuel, with \$9,334, led by coordinators Alex Lent; Lawley, with \$5,398, led by Beth Bauman; and KeyBank, with \$5,105, led by coordinators Gail Lattimore and Nancy Schutte. The top new fundraising company, with \$1,420 raised, is Community Bank, led by Lisa Allenson. The most improved fundraising company is Independent Health. Laura Dolan of Bank of American revealed the top corporate results via video post with JA students, Nevada and Tyler of Hamburg High School’s Academy of Finance.

The event, initially planned for March, was held as a virtual event due to COVID-19. The JA Bowl-A-Thon represents one-quarter of the organization’s total budget.

Bank of America

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the responsible products and services we offer our clients, and the impact we make around the world in helping local economies thrive. An important part of this work is forming strong partnerships with nonprofits and advocacy groups, such as community, consumer and environmental organizations, to bring together our collective networks and expertise to achieve greater impact. Learn more at about.bankofamerica.com, and connect with us on Twitter ([@BofA_News](https://twitter.com/BofA_News)).

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About Junior Achievement of Western New York

Junior Achievement is the world's largest organization dedicated to educating students in grades kindergarten through 12th grade about financial literacy, entrepreneurship, and career & work readiness through experiential, hands-on programs. For more information about Junior Achievement, their virtual program offerings, and how you can make a difference in a child's life, visit our Web site at www.jawny.org, follow us on Twitter at [@JAofWNY](https://twitter.com/JAofWNY), or like us on Facebook at www.facebook.com/jaofwny.