



## NEWS RELEASE

**For Immediate Release**

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### **Go Back to School...as a Junior Achievement Volunteer**

*As Kids Head Back to School, JA is Seeking Classroom Volunteers*

*Buffalo, NY*—Back-to-school season is here. In the coming days, thousands of area students will be back in school to learn the “three R’s” – Reading, Writing and Arithmetic. But there is a fourth “R” that many students may be missing out on, and that’s “Relevance” as it relates to what they are learning in school and how it will apply later in life. Junior Achievement of Western New York (JAWNY) is seeking classroom volunteers to help students make that connection.

Research conducted by Junior Achievement and Survey Monkey shows that helping students link what they learn in school to life outside the classroom is one of the biggest concerns facing teachers. Junior Achievement recruits volunteers, primarily from the business community, to share their experience with students on subjects like managing money, career exploration and starting a business. In the process, students learn how volunteers used what they learned in school to become successful adults. The volunteers are supported by JA’s proven programs to create an experience that is beneficial for students and meaningful for volunteers.

“Our research shows that Junior Achievement alumni are more likely to finish high school and complete college because of their JA experience,” said **Laurie Mahoney, President for JAWNY** “The same

—more—

research also shows that one-in-five JA alumni end up working in the same field as their JA volunteer, so the volunteers have a tremendous impact on students.”

JA offers programs in grades K through 12. Volunteers are provided an orientation on how to deliver the programs. Program materials are hands-on, engaging and simple to use. Often visits can be arranged at schools near a volunteer’s home or place of work and in some cases a volunteer may be able to participate at their own child’s school.

To learn more, visit [jawny.org](http://jawny.org)

### **About Junior Achievement of Western New York**

*Junior Achievement is the world's largest organization dedicated to educating students in grades K-12 about financial literacy, entrepreneurship and work readiness through experiential, hands-on programs. JA of WNY enriches the lives of more than 15,751 students in 758 classrooms and community centers throughout the eight counties of Western New York. JA's success is due to its many generous supporters and more than 783 volunteers. For more information about Junior Achievement and how you can make a difference in a student's life, contact Alycia Ivancie at 716-853-1381, ext. 215 [aivancie@jawny.org](mailto:aivancie@jawny.org), or visit our Web site at [www.jawny.org](http://www.jawny.org).*

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