

# NEWS RELEASE

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**Hamburg High School Students Participate in Junior Achievement and CNBC's  
"Tomorrows Are More Important Than Ever: A Virtual Town Hall for America's  
Teens"**

*Event to Address Teen Concerns about the Financial Impact of COVID-19*

(Buffalo, NY) – Two local Junior Achievement students, Claire Lewis and Tyler Herman of Hamburg High School, recently had the opportunity to participate in a national JA and CNBC partnership, "Tomorrows Are More Important Than Ever: A Virtual Town Hall for America's Teens" on April 23<sup>rd</sup>.

The town hall can be viewed at <https://vimeo.com/411188020>. Claire Lewis can be seen at the 50:20 mark.

Hosted by CNBC Senior Personal Finance Correspondent Sharon Epperson, this unique interactive event gave teens direct access to some of the country's most knowledgeable economists, entrepreneurs, psychologists and counselors and ask them top-of-mind questions about how to best adapt to the new normal. The panelists offered simple, straightforward strategies to help empower participants to strive toward a bright and successful tomorrow – because tomorrows are more important than ever.

Panelists included:

- **Sheila Bair**, former FDIC Chair and CNBC Financial Wellness Council Member
- **Brian Coleman**, School Counselor and Counseling Department Chair, William Jones College Prep High School, Chicago, Illinois; and American School Counselor Association (ASCA) 2019 School Counselor of the Year

- **Daymond John**, Founder and CEO, FUBU; Co-star, ABC's "Shark Tank"; and Author, *Rise and Grind*, *The Power of Broke* and *Powershift*
- **Brad Klontz, PhD, PsyD, CFP**, Founder, Financial Psychology Institute; Associate Professor of Practice in Financial Psychology, Creighton University Heider College of Business; and CNBC Financial Wellness Council Member

"Millions of Americans are struggling with the financial impact of COVID-19," said Laurie Mahoney, JA of WNY President. "This situation is so stressful and so dynamic that teens undoubtedly have questions and concerns but may not feel comfortable talking to their parents or caregivers, who may be trying to figure out how to make ends meet in this environment. We thank CNBC for partnering with JA to create an outlet for teens to understand better what's happening and how to help themselves and their families navigate these uncertain times."

"As a result of the pandemic, Americans are turning to CNBC now more than ever for the latest news and information to help guide them through the current economic turmoil," said Satpal Brainch, President, CNBC Business News Worldwide. "Partnering with Junior Achievement on such an important event further solidifies our commitment to financial literacy and allows us to lend a voice in helping educate younger generations."

### **About Junior Achievement of Western New York**

Junior Achievement is the world's largest organization dedicated to educating students in grades K-12 about financial literacy, entrepreneurship and work readiness through experiential, hands-on programs. JA of WNY enriches the lives of more than 16,089 students in 174 schools and community organizations throughout the eight counties of Western New York. JA's success is due to its many generous supporters and more than 745 volunteers. For more information about Junior Achievement visit [www.jawny.org](http://www.jawny.org).

### **About CNBC**

CNBC is the recognized world leader in business news and provides real-time financial market coverage and business content consumed by more than 320 million people per month across all platforms. The network's 14 live hours a day of business programming in North America (weekdays from 5:00 a.m. - 7:00 p.m. ET) is produced at CNBC's global headquarters in Englewood Cliffs, N.J., and includes reports from CNBC News bureaus worldwide. CNBC at night features a mix of new reality programming, CNBC's highly successful series produced exclusively for CNBC and a number of distinctive in-house documentaries.

CNBC also offers content through its vast portfolio of digital products such as: CNBC.com, which provides real-time financial market news and information to CNBC's investor audience; CNBC Make It, a digital destination focused on making you smarter about how you earn, save and spend your money; CNBC PRO, a premium service that provides in-depth access to Wall Street; a suite of CNBC mobile apps for iOS and Android devices; Amazon Alexa, Google Assistant and Apple Siri voice interfaces; and streaming services including Apple TV, Roku, Amazon Fire TV, Android TV and Samsung Smart TVs. To learn more, visit <https://www.cnbc.com/digital-products/>.

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