



NEWS RELEASE

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JUNIOR ACHIEVEMENT OF WASHINGTON CELEBRATES NATIONAL ENTREPRENEURS' DAY WITH JA WORLD CEREMONIAL RIBBON CUTTING

Junior Achievement of Washington invites local educators and entrepreneurs to witness unveiling of new JA World Storefronts in JA BizTown and JA Finance Park

Auburn, WA – Junior Achievement of Washington (JA) will commemorate National Entrepreneurs' Day with a ribbon cutting ceremony celebrating the opening of several new JA World Auburn storefronts in *JA BizTown* and *JA Finance Park*. This historic milestone event highlights JA World community education partnerships with Alaska Airlines, Holland America Line, Capital One, Exotic Metals Forming Co., and Columbia Bank.

Thanks to the dedication of JA World partners and 2,700 community volunteers, each year more than 17,000 students in Western Washington are offered the opportunity to run a city for a day in *JA BizTown*, or to receive critical personal finance education in *JA Finance Park*, positioning them for successful vocational and financial futures.

David Moore, Junior Achievement of Washington President & CEO says, "We are delighted to commemorate National Entrepreneurs' Day by recognizing JA World partners who are true champions of industry and entrepreneurial giants. Their investment in our community inspires our young people to work hard and achieve their dreams."

Local executives scheduled to attend the ceremony include Orlando Ashford, Holland America Line President and Shaunta Hyde, Community Relations Managing Director for Alaska Airlines. Invitees include Auburn's mayor, Nancy Backus. Matt Lorch, Q13 FOX News Anchor & Reporter will emcee.

The ribbon-cutting ceremony is scheduled for Tuesday, November 15th at 8:30am, at JA World, 1610 Perimeter Road, Auburn, Washington. Members of the community with ties to education and business are encouraged to attend the celebration.

About Junior Achievement of Washington (JA)

Guided by the basic beliefs of integrity, respect and excellence, JA's purpose is to inspire and prepare young people to succeed in a global economy. JA fulfills its purpose via educational programs that focus on financial literacy, entrepreneurship and work readiness. Driven by the passionate power of its volunteer citizens, JA programs are taught by community and business mentors - individuals committed to the success and healthy development of young people. Long established as a key component of its successful program dynamic, JA recognizes the positive impact of mentorship and its power to build pathways to sustainable, productive futures for young people. For more information visit www.jawashington.org.

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