



## NEWS RELEASE

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**For More Information, Contact:**

Lynn Moltke, VP Operations  
Junior Achievement of Washington  
(253) 236-3310  
lynnm@jashington.org

**JUNIOR ACHIEVEMENT OF WASHINGTON ANNOUNCES BECU STOREFRONT GRAND RE-OPENING AT JA WORLD May 6, 2019**

*Auburn, WA* – Junior Achievement of Washington (JA) announces the grand re-opening of BECU storefronts in both *JA BizTown*® and *JA Finance Park*® on Monday, May 6, 2019, following BECU's installation of its new branding. This is JA's Centennial year nationally, and the 65<sup>th</sup> year of providing programs for K-12 students in Washington State and Northern Idaho.

As a longtime supporter and partner of Junior Achievement, BECU rolled out its new corporate brand in storefronts that are a key component of JA's experiential Capstone programs for students at the JA World facility in Auburn, Wash. Last year, over 18,000 students visited JA World for a full day of hands-on learning, working in teams to run businesses, exploring careers, and building personal budgets. *JA BizTown* offers programming for 4<sup>th</sup> through 6<sup>th</sup> graders who operate and patronize 21 public and private businesses in an indoor city set-up. Middle and high school students at *JA Finance Park* study the concept of personal financial management in the classroom, and then apply them in a business park setting with up to 14 local businesses represented.

The programs at JA World are instrumental in preparing young people to own their economic success, thrive in a global economy, and reach for their dreams. Over the past 65 years, Junior Achievement of Washington has reached over two million future leaders, helping them shape their own

success, decide what kind of working life they want and help kids transform their dreams into firm financial reality.

BECU is Junior Achievement of Washington's official statewide financial literacy partner, supporting programs in every corner of the state. BECU's commitment provides JA programs for literally tens of thousands of students in Washington and Northern Idaho each year, and includes sponsorships for *JA Finance Park* mobile, multiple JA Special Events, and JA World. Another of its great support programs is "BECU Saves," which provides a \$1,000 donation to JA every time a Seattle Mariners pitcher generates a save at T-Mobile Park.

The public is invited to join in the celebration, which will be held from 10:00 a.m. to 11:00 a.m. on May 6<sup>th</sup> at JA World, located at 1610 Perimeter Road SW, Auburn, WA 98001.

#### **About Junior Achievement**

Junior Achievement is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness, and entrepreneurship. Today, JA reaches 4.8 million students per year in more than 100 markets across the United States, with an additional 5.6 million students served by operations in over 100 other countries worldwide. Visit [www.ja.org](http://www.ja.org) for more information.

#### **About Junior Achievement of Washington (JA)**

For 65 years JA of Washington has been a part of Washington communities - working with schools and businesses - to build strong, viable partnerships that serve young people. Guided by the basic beliefs of integrity, respect and excellence, JA's purpose is to inspire and prepare young people to succeed in a global economy. JA fulfills its purpose via educational programs that focus on financial literacy, entrepreneurship and work readiness.

Driven by the passionate power of its volunteer citizens, JA programs are taught by community and business mentors - individuals committed to the success and healthy development of young people. Long established as a key component of its successful program dynamic, JA recognizes the positive impact of mentorship and its power to build pathways to sustainable, productive futures for young people. For more information visit [www.jawashington.org](http://www.jawashington.org).

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