

# Empower the Future™



## Junior Achievement of Eastern North Carolina

2017-2018



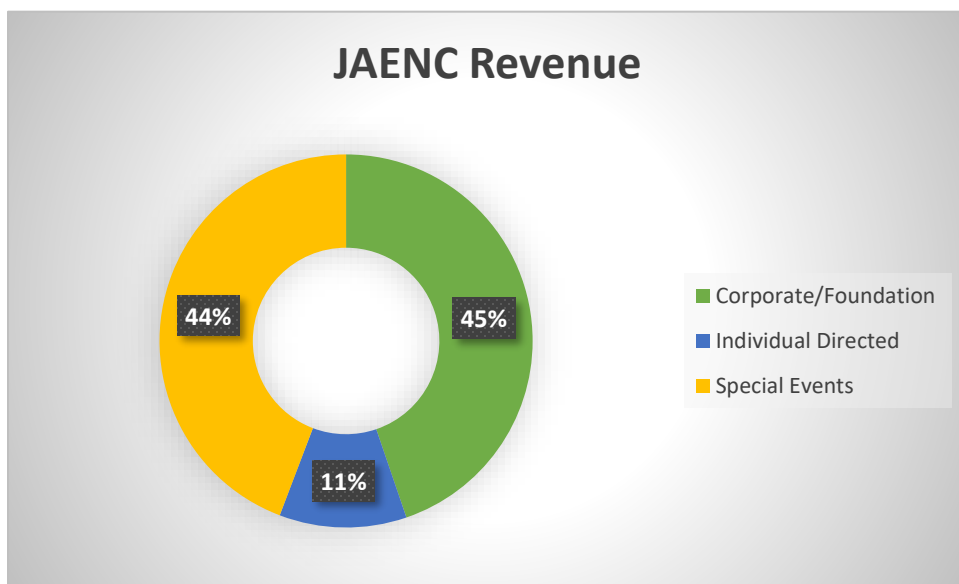
The mission of Junior Achievement is **to empower young people to own their economic success**. To that end, Junior Achievement of Eastern NC facilitates partnerships between schools, sponsors and volunteers to inspire and prepare young people to succeed in a global economy by teaching financial literacy, workforce development and entrepreneurship to students in kindergarten through grade 12.

Through adults who volunteer their time as mentors in the classroom, JA's powerful materials and reinforcing activities enable students to understand and appreciate the importance of always reaching for the best in the areas of business, citizenship, economics, financial literacy, entrepreneurship, ethics/character, and work readiness. Our programs encourage confidence and motivate students to achieve their personal, educational, and career goals.

JA's success lies in our unique delivery model which contains four distinct advantages:

- ▲ **Delivery System** of diverse volunteers who serve as presenters in the classroom;
- ▲ **Flexible, Proven Curriculum** and activities enhanced by volunteers' personal experiences;
- ▲ **Experience-Based-Learning** that enables students to gain knowledge through hands-on activities that shows the relationship between school learning and successful *application*;
- ▲ **Volunteer and Teacher Training** plus staff support, program resources, and ongoing services.

Junior Achievement of Eastern North Carolina serves an eighteen-county area of eastern NC. Counties served by JAENC: Caswell, Chatham, Cumberland, Durham, Edgecombe, Harnett, Johnston, Lee, Lenoir, Moore, Nash, Orange, Person, Pitt, Sampson, Wake, Wayne and Wilson.



For the 4<sup>th</sup> consecutive year JAENC was presented with the JAUSA® 4 Star Award in recognition for meeting/exceeding JA USA's operational standards in compliance, growth in student impact, operational efficiency, financial stability and sustainability.

## Junior Achievement of Eastern NC Served 12,060 Students during 2017-2018

JA of Eastern NC continues to see unprecedented demand for JA programs in the JAENC 18 county territory.



### By the numbers.....

JAENC placed 575 volunteers in 496 classrooms throughout the community. These volunteers taught JA in 242 elementary school classrooms reaching 5679 students; 174 middle school classrooms impacting 4678 students and worked with 80 high school classes reaching 1703 students both in the classroom and during work place learning experiences through Junior Achievement Job Shadow activities. These volunteers:

- ▲ Implement JA's outstanding economics education programs in our communities;
- ▲ Teach students critical thinking skills that can be used in all aspects of life;
- ▲ Provide students with lives that are positively influenced by their JA business volunteers;
- ▲ Give students a "real-world" frame of reference for economic concepts and principles (connectivity between current classes and future use);
- ▲ Instill hope for future opportunities in each child (*this importance cannot be underestimated*);
- ▲ Provide opportunities to discuss and encourage continuing their education after high school.

## Participating Schools

Abbotts Creek Elementary School  
Alston Ridge Elementary  
Anderson Creek Charter School  
Athens Drive High School  
Aversboro Elementary School  
Ballentine Elementary School  
Barwell Elementary School  
Bethesda Elementary School  
Broughton High School  
CC Spaulding Elementary School  
Cameron Park Elementary School  
Camp Challenge  
Carnage Middle School  
Carroll Middle School  
Carter Community School  
Cedar Grove Elementary  
Centennial Campus Middle School  
Chatham Middle School  
Davis Drive Elementary School  
Dillard Drive Elementary School  
Douglas Elementary Magnet School  
Durant Road Elementary School  
East Garner Middle School  
East Wake Middle School  
Eastway Elementary School  
Endeavor Charter School  
Envision Science Academy  
Farmington Woods Elementary School  
Fuquay-Varina Middle School  
Garner High School  
Glenwood Elementary School  
Grays Creek High School  
Heritage Middle School  
Hilburn Drive Academy  
Hope Center at Pullen  
Jeffreys Grove Elementary School  
Lead Mine Elementary School

Leesville Road Elementary School  
Lowes Grove Middle School  
Lufkin Road Middle School  
Middle Creek High School  
Millbrook High School  
Mills Park Elementary School  
Moore Square Middle School  
NC State University TRIO Program  
North Ridge Elementary School  
Northwoods Elementary School  
Oak Grove Elementary School  
Olds Elementary School  
Olive Chapel Elementary School  
Panther Creek High School  
Penny Road Elementary School  
Pine Forest High School  
Pleasant Grove Elementary School  
Pleasant Union Elementary School  
Riverside High School  
Seventy First High School  
Silk Hope Elementary School  
Southeast Raleigh High School  
Stough Elementary School  
Sycamore Creek Elementary School  
Turner Creek Elementary School  
Underwood Elementary School  
Virginia Cross Elementary School  
Wake NCSU STEM Early College High School  
Wake Young Men's Leadership Academy  
Wake Young Women's Leadership Academy  
Wakefield High School  
Walnut Creek Elementary School  
West Lake Elementary School  
Wilburn Elementary School  
Williford Elementary School  
York Elementary School



# Programs

## Elementary

- **Kindergarten - JA Ourselves:** Students' first look into the economics of life includes engaging stories and dynamic activities that help instill the values of earning, saving, and sharing.
- **First Grade - JA Our Families:** Focuses on the roles people play in their local economy, this program demonstrates what it takes for people to earn money to pay for what they need and want.
- **Second Grade - Our Community:** This program identifies the variety of jobs in a community. Demonstrates how the work people do positively affects a community's economy and how money circulates in a community.
- **Third Grade - Our City:** Exploration of money and the different methods people use to pay for goods and services. Includes contributions financial institutions make to cities to help businesses and people achieve their economic goals.
- **Fourth Grade - Our Region:** Introduces students to entrepreneurship and how entrepreneurs use resources to produce goods and services in a community.
- **Fifth Grade – Our Nation:** Explores the concept of business globalization as it relates to the need for students to be entrepreneurial in their thinking to meet the requirements of business worldwide. Students learn about STEM (science, technology, engineering, and math) skills, resources, and job skills.
- **JA More than Money:** Instills these essential skills in students and shows them how entrepreneurial thinking and financial savvy can transform an idea into a business that can generate jobs and wealth for themselves and their communities.

## Middle School

- **JA Economics for Success:** Shows students how to earn money, spend wisely within a budget, save and invest, use credit cautiously, and protect their personal finances.
- **JA Global Marketplace:** Practical examples help students understand how goods flow in the world's economy and the effect globalization has on their lives.
- **JA It's My Future:** Students explore potential careers, discover ways to plan for and keep a job, and prepare their personal-branding maps to the future.
- **JA It's My Business:** Demonstrates for students the key characteristics of becoming a successful entrepreneur: Believe in yourself, fill a need, know your customer and product, and be creative and innovative.

## High School

- **JA Be Entrepreneurial:** The challenge-start an entrepreneurial venture while still in high school. JA Be Entrepreneurial gives students the essential tools needed to develop a business plan and provides the inspiration to take innovative action to successfully compete in the world's marketplace.
- **JA Career Success:** This program equips today's students with the skills needed to compete for high-growth careers in the world marketplace. Students focus on developing the 4Cs-critical thinking, communication, collaboration, and creativity.

- **JA Exploring Economics:** Fosters lifelong skills and knowledge about how the economy works, including micro-, macro-, personal, and international economics. Students learn the importance of international trade and the effects of inflation.
- **JA Job Shadow:** Classroom and site-based program prepares students to be entrepreneurial thinkers and encourages them to develop personal strategies to pursue lifelong learning and career opportunities.
- **JA Launch Lesson:** Brings area entrepreneurs in classroom to share what inspired them to start their own businesses and to open students' eyes to the opportunities provided by entrepreneurship.
- **JA Personal Finance:** Introduces students to the importance of planning for their financial future. Demonstrates how budgeting, saving and investing money, using credit cautiously, and protecting one's personal finances can secure financial stability.
- **A Company Program:** Students start up an actual business venture. This multi-dimensional experience infuses online learning, digital tools, contemporary teaching methodology, and current trends in small business startups.



## Here's what volunteers and educators are saying about JA programs:

Students expressed that interactive lessons were essential in their learning, and relative to their lives.

- Meecha Jackson, Millbrook High School of JA Career Success®

Junior Achievement of Eastern NC has been instrumental in giving our Engineering Academy students career experiences. Before partnering with JA our Engineering Academy students would have a few "field trips" to local companies where students said the best thing about them was going out to lunch at a fast food restaurant. However, after partnering with JA my students' experiences were greatly enhanced. It's like the difference between watching a B&W television and watching a 50" High Definition TV.

- John Gerharty, Coordinator - NAF Academy of Engineering, Southeast Raleigh Magnet High School

It's a testimony to the program's material when the students challenge me; I feel the students are engaged and are participating rather than just listening.

- Johgre Hinton, JA Volunteer, Duke Energy Progress

I have participated with JA for the past 8-9 years. I think it is a great opportunity for the community to become involved in our schools.

- Stephanie Coleman 4<sup>th</sup> Grade Teacher, Pleasant Union Elementary School

Of all the years I have been working with Junior Achievement and volunteering in the classroom, it is always very fun to watch the students actively engage in the learning activities. I have always encouraged the students to continuously apply their knowledge to learn something new every day. With the Junior Achievement modules, the students get to see what they are learning and how it applies to various job skills.

- Louis Pratt, JA Volunteer, Cisco

I continue to be amazed by the level of material we are providing to students at such a young age. I love teaching JA

- Anne Greene, JA volunteer, Genworth Financial

The students loved the game-they had to select expenditures and were given points when they were prepared for a situation.

- Asha Watkins, Wake Young Women's Leadership Academy of JA Personal Finance®

## Junior Achievement of Eastern North Carolina Corporate Partners:

JA of Eastern NC maintains strong support throughout the corporate community with many partners supporting JA financially by assisting with classroom program expense as well as providing employees the opportunity to serve as JA classroom volunteers. These business and community volunteers who deliver the Junior Achievement experience serve as role models of “what the students can achieve with their lives” as they share their life’s journey with the young people.

When JA students are asked to rate what it was that really made it important to them, the element that ties as most important, along with program content, is the impact of the classroom volunteer. The interest JA volunteers’ display in each student makes them a very viable source of information, inspiration and role-model-credible advice.

### **Providing \$25,000 or more of support of JAENC**

Delta Air Lines  
Wells Fargo

### **Providing \$10,000 or more of support of JAENC**

Bank of America Foundation  
Carolina Hurricanes Kids N Community Foundation  
Duke Energy Foundation  
Fidelity Investments  
John Deere  
John William Pope Foundation  
MetLife Foundation  
PNC Foundation  
SunTrust Bank

### **Providing \$5,000 or more of support of JAENC**

CHEP  
Cisco  
Credit Suisse  
Dixon Hughes Goodman  
First Carolina Bank  
Genworth Financial  
LORD Corporation  
MAS  
Paragon Bank  
Southern Bank  
Williams Mullen



**Providing \$1,000 or more of support for JA classroom programs:**

Amazon Web Services

AT&T

Cherry Bekaert

Deloitte

EY

KPMG

Lenovo

LPL Financial

North State Bank

PwC

Vaco

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